



Yellow Research

H2020 ERC 2018 and 2019 calls Writing a Successful ERC Grant Proposal

In this workshop for ERC Advanced Grant applicants we will discuss the ERC and panel specifics for the scientific proposal and Principal Investigator and how panels assess whether the proposed proposal is the best written proposal in your life time.

The ERC selection criteria applied by the panels use terms which have become familiar jargon, such as important challenge, novel concept, scientific approach and feasibility. Most of these terms are also used by other funding agencies but they are interpreted and applied differently. This workshop will explain in detail not only what these terms mean and imply under the ERC umbrella but also how the ERC panel members use these terms to discuss, assess and select project proposals. This process differs from panel to panel, for example feasibility of the scientific approach is assessed differently in social sciences from life sciences and development of a new methodology has a different meaning in social sciences from physics. What does this imply? This workshop will supply you with the necessary knowledge to write a successful ERC proposal and will be an invaluable aid in meeting the ERC standards and getting one step closer to obtaining an ERC grant.

Using the ERC guide "*Instructions for Applicants*" we will explain how you can address the ERC selection criteria and the panel specifics and draft a competitive project proposal. For example, we will examine keywords used in the ERC documentation and explain how to present a competitive proposal by focusing on high quality research. We will discuss what defines high quality research and how can the ERC evaluation criteria be used to translate your project idea into high quality research. How can the term '*groundbreaking*' be used to mark the innovativeness of the proposed research and the term '*high gain*' to demonstrate the potential breakthrough in science? How can your ambition be balanced by evidence for feasibility and back-up plans?

We will explain in detail how you to address the evaluation criteria and in particular innovativeness and feasibility in view of the panel specifics and research fields.

1. Training objectives

- To provide researchers with a good understanding of:
- the evaluation criteria and how to analyse them;
 - what makes an excellent PI according to the reviewers of the different domains/panels;
 - how to write a competitive scientific proposal considering panel specifics and type of project.

2. Who should attend?

The workshop will be of value for applicants who want to submit an ERC proposal as well as support staff. Depending on the scientific backgrounds of the participants we will highlight domain specific issues.

3. Methodology

The seminar will be in English, with no translation. The trainer(s) will provide practical information and discuss the requested information, the evaluation criteria and the best strategy for drafting the proposal with the participants.

The workshop is highly interactive and includes discussions to promote an exchange of views between participants and trainer(s). Each participant receives an extensive guide with the information on the topics listed in the programme.

4. Trainer

Dr. Mette Skraastad, partner of Yellow Research has extensive experience in running ERC workshops and in pre-submission review of ERC Starting, Consolidator and Advanced grants. At Yellow Research we have successfully trained candidates for writing ERC proposals since the 2008 call. Her knowledge and experience in pre-submission review of ERC proposals is an important aspect of our success in this training.

5. Programme

9:00	Opening of the workshop
Part I	ERC Grants in a nutshell ERC objectives, selection criteria and evaluation procedure.
Part II	Scientific Proposal: Objectives, concept, relevance, impact and scientific approach Using the ERC writing instructions and the evaluation criteria we will discuss how to present the project idea and scientific approach to the critical external referees. We will discuss ERC terms as challenge, ambition, groundbreaking, and impact and how panels select proposals using the sole selection criterion excellence.
10:30	Coffee Break
Part III	Continuation: Work plan, methodology and resources In this section we will discuss how to present the intermediate goals, planned activities and methodology as high quality research to the reviewer who has to assess the appropriateness of the methodology to achieve the goals and potential impact. We will also discuss how to balance your ambition and high risks with evidence for feasibility, alternative plans and resources.
Part IV	Cover page and Extended Synopsis We will discuss briefly how to present the proposed research to the panel in step 1 of the evaluation. What are panel members looking for in step 1 and what are they selecting? The emphasis will be on the groundbreaking nature and feasibility of the proposal and how the outcomes of the research will impact the research landscape, further research, industry and society.
Part V	PI track record We will briefly discuss how to present your CV to the panel, demonstrating your intellectual capacity and creativity.
13:00	End of course.

6. Date, Location, Contact

Date	Wednesday 25 th of April 2018
Time	9.00 – 13.00
Location	Board Room, 2 nd Floor, Main Building, NTNU Gløshaugen Campus
Booking Contact	Registration by April 23 rd For questions contact Per Ivar Høvrving, RCN: pjh@rcn.no or Nina Sindre, NTNU: nina.sindre@ntnu.no