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## 🌐 Design-Driven Innovation Program (DIP)

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Financial scheme: Joint transnational calls

Program: Design-Driven Innovation Program (DIP)

Application deadline: 21 May 2025, 23:59 CEST

Relevant thematic areas for this call: Trade and industry, Innovation

Target groups: Industry

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## Unlock Innovation with Design -DOGA Grants 13 Million for Innovation Projects

DIP provides financial support for early-stage innovation where design plays a key role in identifying needs and developing new solutions. The program reduces risk for businesses and fosters innovation through structured design methods.

In a time of uncertainty and rapid change, success depends on adaptability, innovation capacity, and human-centered solutions. Competitive advantage comes from thinking differently—especially when innovation is based on real insights and needs. Finding the right solutions requires fresh perspectives and cross-disciplinary collaboration. But how do we put this into practice? DOGA can help!

### What is the Design-driven Innovation Program?

DIP provides financial support for early-stage innovation where design plays a key role in identifying needs and developing new solutions. The program reduces risk for businesses and fosters innovation through structured design methods.

Application deadline: May 21

The application form is now open: [doga.no/dip](https://doga.no/dip)

### Info Meetings & Courses

To support applicants, we host events nationwide, offering insights into DIP, case studies, and application tips. Join our Introductory Course in Design-driven Innovation to explore how design methodology drives innovation.

#### March

- Hardanger Next – March 26th – [Program Hardanger Next](#)  
Innlandet – More details coming soon

#### April

- Oslo – April 2nd – [DOGAs Introkurs i Designrevet Innovasjon](#)  
Bergen – More details coming soon

Need DOGA's support with training or information? Let us know! We aim to assist businesses across Norway.

Our course helps businesses integrate design-driven innovation and is an excellent starting point for DIP applications. Free to use and available for download here: [Introductory Course](#)

### Questions?

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