

What is a KIC?

- 1. definition and common features*
- 2. organisational structure*
- 3. main activities*

*...and now let's move to the Knowledge and Innovation Communities
the flagship tools of EIT*



WHAT IS A KIC?

- A highly integrated and excellence-driven consortium at European level **in a specific domain**
- it **brings together the main actors** across the innovation value-chain
- strategic goal to foster the production of **new innovations** (products, services and processes) and **new business initiatives**
- A **Institutionalised European partnership** that implements the EIT's long-term strategy

What is (NOT) a KIC?

- a research project or partnership among research centres
- an education/research dissemination centre



Knowledge and Innovation Communities: Shared Model

- **Independent legal entity:** gathering world-class partners
- **Effective governance:** run by a CEO and a lean management team
- **Autonomy & flexibility:** to determine organisational structure and activities
- **Long-term strategic approach vs annual reporting:** set up for a minimum of 7 years to eventually become financially sustainable vs Annual Business Plans
- **Result-based and impact-oriented funding:** with high degree of partners' commitment and specific KPIs to achieve
- **Shared Culture:** strong entrepreneurial and tech-transfer mind-sets at national, European and international levels

TARGET MEMBERS OF A KIC

Competing consortia - maximum 50 partners allowed to join the consortium at starting point

The winning bid is invited to gradually open its partnership through **different levels of membership** or open procedures to enlarge the number of partners (e.g. Core Partners vs Associate partners vs Task/Project partners)

- **TARGETS:** partners from the three sides of the knowledge triangle/quadruple helix

* **EDUCATION:** *Higher education institutions – Universities*

* **RESEARCH:** *research centres and RTOs*

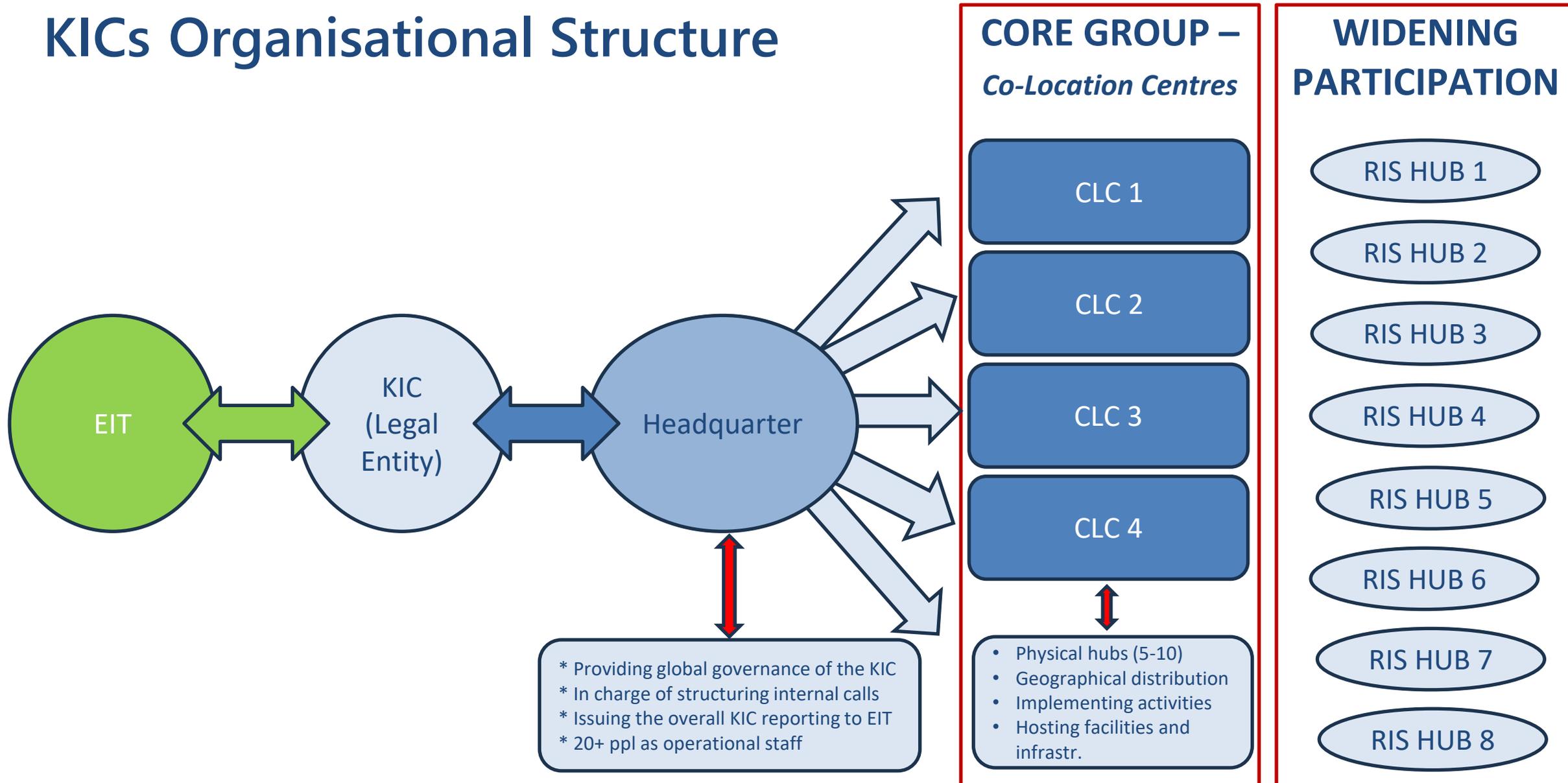
* **BUSINESS:** *corporates, large companies, SMEs*

* **NEW BUSINESS CREATION:** *entrepreneurs, startups + investment communities*

* **PUBLIC AUTHORITIES:** *local, regional, national level*

* **RESEARCH FUNDERS:** *private foundations, charities*

KICs Organisational Structure



EIT COMMUNITY ACROSS EUROPE

- Headquarters
- Innovation Hubs (Co-Location Centres)
- Offices
- EIT Hubs under EIT Regional Innovation Scheme



Knowledge and Innovation Communities: KEYWORDS and ACTIVITIES

According to the knowledge triangle, every KIC promotes a **threefold portfolio of activities** typically includes:

- a) **Education** to innovation & entrepreneurship
- b) **Tech transfer** and innovation projects between research and industry
- c) **New** (high-tech) **business creation**

Shared and enabling elements: **IMPACT & TALENTS**

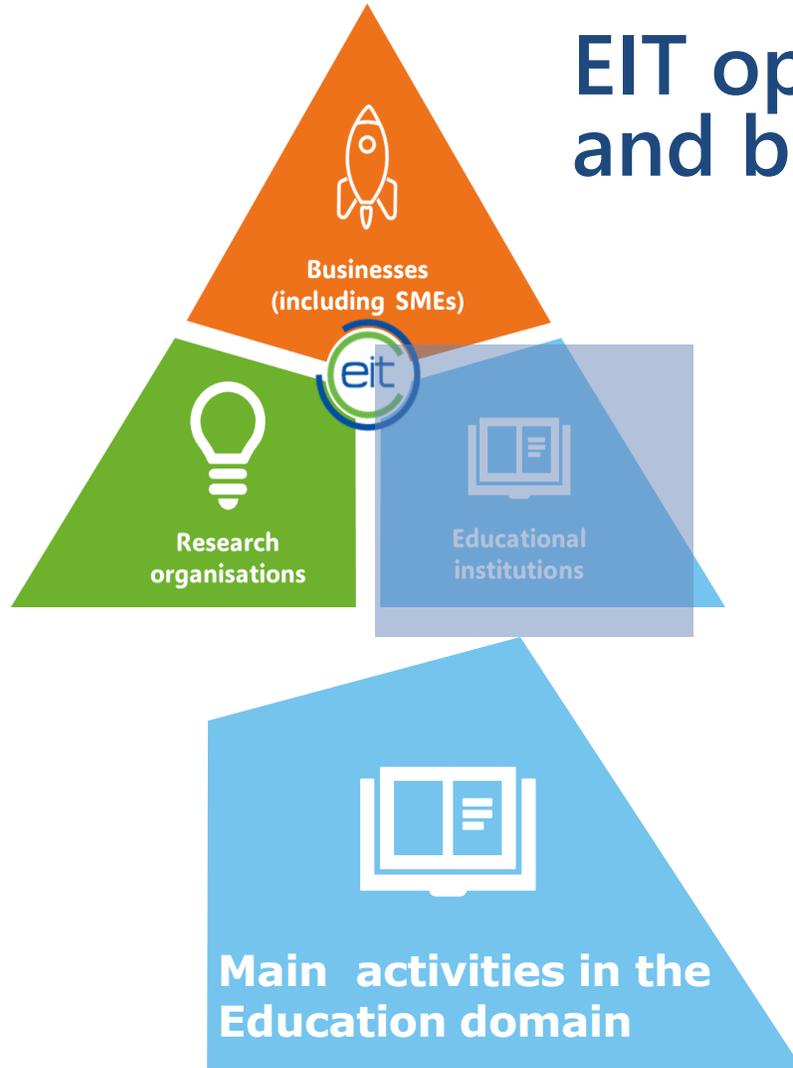
long-term
innovation

impact-driven
strategy

business logic

results-
oriented
approach

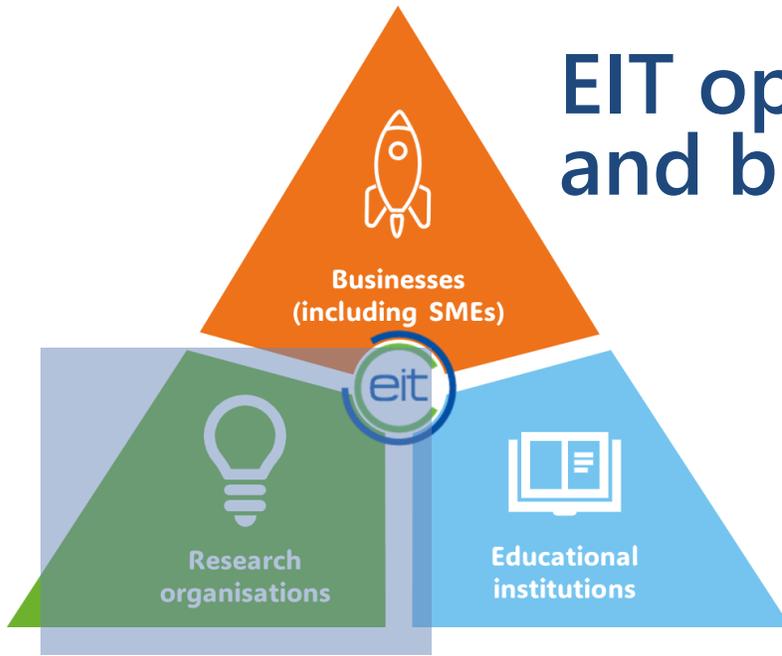
EIT opportunities: education, innovation and business – FOCUS ON EDUCATION



EIT LABELLED COURSES AND TRAININGS

- **Master and doctoral programmes:** International cooperation (joint degrees), industry involvement;
- **Upskilling and reskilling:** training on specific skills and competences; Mobility, internship and scholarships/fellowships
- **Executive trainings and post-doctoral courses**
- **Challenge-base learning**
- **Continuous professional development courses/modules**
- **Learning modules and MOOCs;** alumni and outreach activities

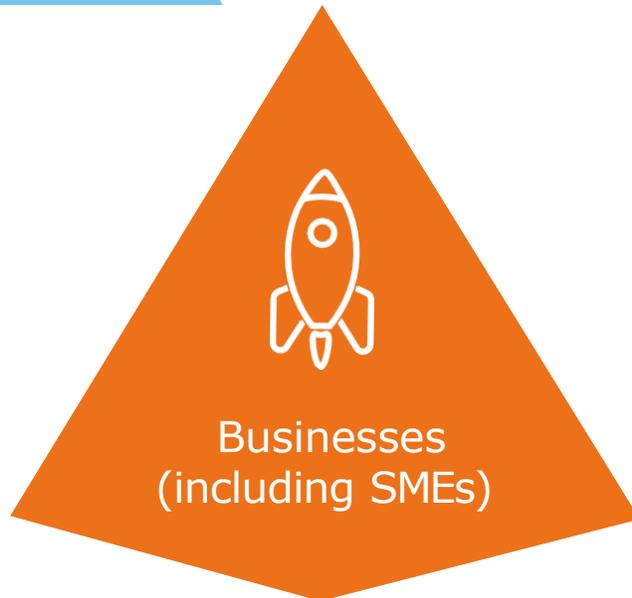
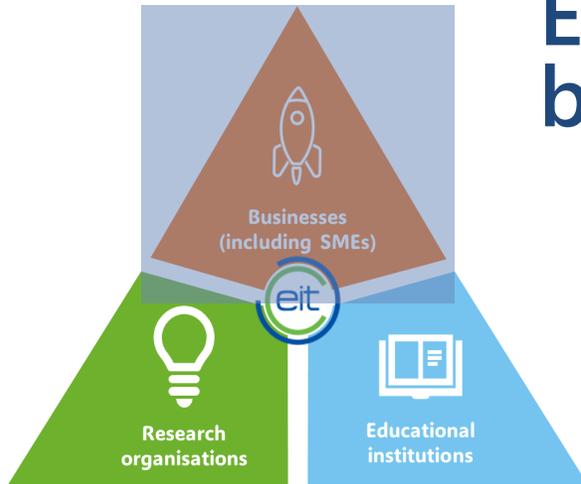
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TECH-TRANSFER PROJECTS – HIGH TRL

- EIT powered activities through **internal calls** (only for partners):
 - **Testing/prototyping** research-industry joint projects
 - Focus on **commercialisation** (patents, licensing)
 - Facilitation of co-creation and cooperation
 - Linking innovation players from different innovation ecosystems - **networking**
 - Adaptive and responsive to market and social trends
- Activities aimed at bringing new/innovative products, services, processes & business models to the market

EIT opportunities: education, innovation and business – FOCUS ON NEW BUSINESS CREATION



- **Acceleration** and **incubation** services (connected with the TTOs)
- **Tailored support for the entrepreneurs of the future:** business coaching & mentoring, access to market and customers, access to new technologies and testbeds, access to talent, access to finance...
- **Open-innovation** to foster commercial relations between companies and startups
- Sourcing start-ups and scale-ups: **venture and ideas competitions**, referrals
- Venture support within thematic specialisations of each Innovation Community (mainly seed venture)

KICs financial sustainability

- Gradual reduction of dependence from EIT funding
- Integral objective of the Innovation Community's business model
- Essential to mobilize other sources of financing for EIT-funded and non EIT-funded activities to maintain Knowledge Triangle Integration (Innovation, Education, Business Creation) and ecosystems activities

	Start-up	Ramp-up	Maturity	Exit from EIT grant
Years	1*-4	5-7	8-11	12-15
EIT funding rate	Up to 100%	Up to 80%	Up to 70%	50% at year 12, decreasing by 10 percentage points per annum